“You will eat the fruit of your labor; blessings and prosperity will be yours.”

Psalms 128:2 NIV

The purpose of our micro-enterprise initiative, Proyecto Pescadores, is to instill a sense of entrepreneurship in the Cuban people and educate them on business concepts and practices. Through the use of grants and seed money for the creation and expansion of small businesses, an opportunity for citizens to take part in agriculture, industry, and technology without the involvement of the government is created. As a result, financial stability and hope is available to Cuban residents who have no means by which to support their families.

Proyecto Pescadores focuses on creating an entrepreneur mentality among those who participate in the program with the idea that once their business succeeds it will benefit not only their family, but also their churches as they tithe more. The financial gain received from the small businesses is greatly appreciated by the business owners as well as the church community. Ultimately, the understanding of business concepts and practices, first-hand experience, and the ability to teach others these same ideals is the true gift given to the people of Cuba.